

MILLAT TRACTORS LIMITED

Bestowed with

Brands of the Year Award 2015-16

Millat Tractors Limited is honored with Brands of the Year Award 2015 -2016 in the category of 'tractors'. This award has been conferred by Brands Foundation, Pakistan in recognition of MTL's outstanding performance during the year and consumer preference for its products and services. Mr. Mohammad Akram- GM- Mktg. received the award from Honorable Mr. Raza Rabbani- Chairman Senate during a grand function held in Karachi on January 2, 2017.

In the same context, a simple but impressive ceremony was arranged at Millat Tractors Limited on January 5, 2017 to celebrate the award. S M Irfan Aqueel- CEO- Millat Tractors was the Chief Guest on the occasion. Mr. Mohammad Akram- GM- Mktg. during his speech briefed that Millat Tractors is the first company in tractor industry to have received this prestigious award as it met all the laid down parameters of Brands Foundation. GM (Mktg.) emphasized that after receiving the award we have to make all out efforts not only to maintain our market share (61%) but to improve it further in the next year.

S M Irfan Aqueel in his speech appreciated the team work and the untiring efforts of whole MTL team including workers, executives and senior management. Mr. Maqsood ur Rehman, President CBA reiterated the commitment that the workers would do their utmost to meet future targets as well. The function ended with refreshments.



Mr. Muhammad Akram, GM-Mktg. receiving the award from Honorable Mr. Raza Rabbani- Chairman Senate.



SM Irfan Aqueel- CEO MTL and Mr. Mohammad Akram-GM Mktg. with Brands of the Year Award 2015-16