

60 Years Special Edition

(1964 - 2024)



Millat Tractors is celebrating its 60 Years of Success & Service to the Nation



Mr. Darren K. Parker
VP - Massey Ferguson
visits Pakistan.



MTL Achieves another
Milestone 2500 Tractor Export



MTL Launches
03 New Deluxe Models

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Message from CEO

I feel very honored and privileged to commemorate the 60 years Special Edition of Newsletter for Millat Tractors Limited, as its CEO.

This milestone allows us to reflect on the remarkable journey of Millat Tractors Ltd and the significant contribution it has made towards the economy, agriculture landscape and the automobile industry of Pakistan.

Millat started this journey in 1964 as Rana Tractors & Equipment, and it was nationalized as Millat Tractors in the early 1970's and become a part of Pakistan Automobile Corporation.

In 1992 lead by then CEO MTL Mr. Sikandar Mustafa Khan, MTL went through the process of privatization and was handed over to the present management who were declared successful in the employee's buyout.

Since then Millat has grown to become the top 25 companies of Pakistan. The journey of last 60 years has been completed by transforming the Agriculture and Engineering sector of Pakistan, wherein Millat Tractors Ltd. is the vanguard of Green Revolution in Pakistan from 18,000 tractors in 1964, to over 700,000 tractors in 2024. Millat has played the leading role in Farm Mechanization of Pakistan.

As we step forward in the Age of Information Technology where the world has become a Global Village, Millat aims to accomplish even higher levels of prosperity and growth amongst the comity of nations by exporting its Massey Ferguson brand Tractors to the rest of the world at the most dependable quality and affordable price.

For celebrating our success and learning from our past and new experiences, I would like to congratulate our management, employees, dealerships, vendors and global principal AGCO, for putting their best resources and talents together for the continued success of this organization.

All my future hopes, prayers & efforts are to ensure that MTL achieves even higher levels of success in the next 60 years.

Ameen.

60 Years Special Edition

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Capturing Moments of Pride!

Here are glimpses from our grand Inauguration Ceremony, marking the commencement of our 60 Years Celebrations at Millat Tractors Limited!

These moments symbolize the unity, dedication, and pride of the entire Millat family as we embark on this milestone celebration.



60 Years Special Edition

CEO's - Past and Present

For all our readers & employees have a look at our Past and Present CEOs.



Mr. Rana Khuda Daad
Founder Chairman & Managing
Director - Rana Tractors Ltd
(1964 to 1971)



Mr. F.I.W Alfery
Managing Director - RTL
(1972 to 1976)



Mr. Ehsan Ullah Khan
Managing Director - MTL
(1977 to 1985)



Mr. Sikandar M. Khan
CEO / Managing Director - MTL
(1985 to 2004)



Mr. Latif Khalid Hashmi
CEO - MTL
(2004 to 2006)



Mr. Sohail Bashir Rana
CEO - MTL
(2006 to 2008)



Mr. Shoaib Pasha
CEO - MTL
(2008 to 2009)



Mr. Laeeq Uddin Ansari
CEO - MTL
(2009 to 2011)













Mr. S M Irfan Aqueel
CEO - MTL
(2012 to 2022)




Mr. Raheel Asghar
CEO - MTL
(2022 to Date)



Our History

<p>1964 Company Established CBU Import (MF Tractors)</p>  	<p>1972 Nationalization</p>	<p>1973 Licensing & Transfer of Technology Agreement with MF, UK</p>  <p>HARRY FERGUSON</p> <p>Licensing & Transfer of Technology Agreement with Perkins, UK</p>	<p>1982 Inauguration of Engine Assembly Plant</p> 	<p>1984 Inauguration of Machining Plant</p>  	<p>1990 Perkins Distributor Agreement</p> 	<p>1992 Privatization through Employees Buyout</p>  <p>Inauguration of New Tractor Assembly Plant</p> 	<p>1993 Bolan Castings Limited Buyout</p> 
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MILLAT TRACTORS LIMITED

1964
2024

A LEGACY OF LEADERSHIP

<p>1994 Mass Production Generating Sets</p>  <p>Millat Equipment Limited Established</p> 	<p>1998 ISO 9002 Certification Achieved</p>	<p>2000 Licensing Agreement Heli Forklift Trucks (China)</p>  	<p>2002 Quality Management System Upgraded to ISO 9001:2000</p> <p>Millat Industrial Products Limited Established</p> 	<p>2012 TIPEG Intertrade DMCC, UAE Established</p> 	<p>2014 Golden Jubilee Year</p> 	<p>2015 Export Agreement with AGCO (Millat's MF Models)</p> 	<p>2017 Launch of Emission Compliant Diesel Engines & Export Tractor Models</p>  	<p>2024 60 Years Celebration</p>  
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60 Years Special Edition

Our Valued Customers united across Pakistan



Walking down Millat Memory Lane

25th September 1991, Princess of Wales, United Kingdom, (Late) Lady Diana Spencer laying the foundation stone for Millat Tractors Limited “ New Tractor Assembly Plant” at Lahore. An official conference was also held between Massey Ferguson UK, and MTL to further strengthen ties between the two countries for Technological & Economic collaboration.



60 Years Special Edition

26th January 1992, The 1st democratically elected woman Prime Minister in the History of All Muslim countries & Pakistan, Shaheed Mohtarma Benazir Bhutto, Unveiled the Foundation Stone & Offered her Prayers for the glorious success of Millat Tractors "New Tractor Assembly Plant" in Lahore, Pakistan. Mr. Sikandar Mustafa Khan - then Managing Director, hosted a highly graceful and impressive welcome ceremony for The Guest of Honor.



In 1993, Prime Minister, United Kingdom Sir John Major visits Millat Tractors, Lahore.



Millat 60 Years Anthem Song “Millat Ka Sitara” - “ملت کا ستارا”

جس سفر پے ہم نکلے، جس منزل کی ٹھانی
جس میدان میں اترے، جھنڈے گاڑے اپنے
ہر قدم قدم جیتے، کبھی ہار نہیں مانی
کئی طوفانوں سے لڑے، کئی دریا پار کیئے

اونچا ہے آسمان سے، یہ عظیم ہمارا
چمکے گا ہمیشہ، ملت کا ستارا

طاقت دی کسانوں کو، جرأت دی جوانوں کو
بے جا ز مینوں کی، تقدیر بدل ڈالی
مٹی سے نکالا ہے، قدرت کے خزانوں کو
پھر فصلیں لہریں، پھر نسلیں شاد ہوئیں
ہم نے جو زراعت کے، نئے ڈھنگ سکھائے
سر سبز ہوئی دھرتی، وہ انقلاب لائے

اونچا ہے آسمان سے، یہ عظیم ہمارا
چمکے گا ہمیشہ، ملت کا ستارا

معیار مثالی ہے، جدت ہے شعار اپنا
صنعت کی ترقی کو، رفتار ہم سے ملی
ہر دوڑ میں ہم جیتے، ہر دور میں راج کیا
اپنے دم پر جینے کی، مہارت سکھائی
دنیا میں وطن کی، پچھاچ بنائی ہے
ہے فخر ہمیں جس پر، وہ منزل پائی ہے

اونچا ہے آسمان سے، یہ عظیم ہمارا
چمکے گا ہمیشہ، ملت کا ستارا

ملت سے ہے جڑا، نسلوں کا بھروسہ
اس دیس کے سارے رنگ، جو رنگ ہمارے ہیں
خوشحالی کا سورج، ہر آنکھ میں اترا
ان رنگوں سے بنی، تصویر ہے وحدت کی
اس مٹی سے وفا، کرتے جائیں گے ہم
ہر منزل سے آگے، بڑھتے جائیں گے ہم

اونچا ہے آسمان سے، یہ عظیم ہمارا
چمکے گا ہمیشہ، ملت کا ستارا

60 Years Special Edition

Anthem Song video stills



Credits

Singer: Sahir Ali Bagga

Recorded at: Kamran Akhtar Studio, Lahore

Produced by: Art Techniques (Pvt.) Limited

Music Composed by: Kamran Akhtar

Lyrics by: Ahmad Nadeem

(Art Techniques (Pvt.) Limited)



60 Years Celebration Event



Millat Tractors Limited hosted a mega event in Lahore to symbolize its services and growth of Agriculture and Engineering Sector.

The grand show was conducted by renowned Pakistani TV host, Mrs. Juggan Kazim.

The evening began with a moving rendition of the national anthem, setting the stage for a memorable celebration, as Millat took the attending Dignitaries, Business Community and Financial experts down memory lane with a superbly compiled and produced History video which gave a huge dose of nostalgia to the attending audience. A touching video tribute paid homage to our rich history, reflecting on the milestones and achievements that define us.

Next the guests were treated with a huge surprise, As Millat Team released the Millat Anthem Song named "Millat Ka Sitara" to a joyful audience, as a skilled group of professional male dancers gave a soul-stirring performance along with the folk music of Pakistan's from five provinces.

Excitement filled the air as we unveiled our 03 groundbreaking tractor models the Millat **DELUXE Series**, a testament to our commitment for innovation and convenience to our valued farmers.

Attendees enjoyed a delightful musical performance featuring the talented Mr. Amanat Ali and other renowned artists.

60 Years Special Edition





60 Years Special Edition





60 Years Special Edition



Special Recognition Awards

In a moment of gratitude, Thankfulness and appreciation, the honorable Chairman and Senior Directors of Millat Group along with most senior former GM Marketing Mr. Chaudhry Bashir were honored for their unwavering dedication, leadership, commitment and lifelong contributions to MTL.

Additionally, a token of appreciation was also presented to Mr. Darren K. Parker, Vice President, Global Marketing, Massey Ferguson - AGCO.



60 Years Special Edition

Mr. Darren K. Parker, Vice President Massey Ferguson - AGCO attends MTL 60 Years Celebration Event

Mr. Darren K. Parker, visited Pakistan specially to attend the MTL 60 years celebration Mega event at a grand ceremony in Lahore. He appreciated the quality advances and innovativeness of Millat Tractors who launched 03 new tractor models in Pakistan namely the DELUXE Series with special features to ensure the comfort of the farmers, here and abroad.

Later on he visited the historical sights of Lahore and was pretty much amazed at the significance of these structures.



Launching of New Tractor Models



60 Years Special Edition



چمکے گا ہمیشہ
ملت کا ستارہ




MILLAT'S NEW DELUXE MODELS With Added Features



MF 260 Deluxe

1. Hydraulic Power Steering
2. Heavy Duty Front Axle and Spindles
3. Heavy Duty Front Tyres (12-PR)
4. Heavy Duty Rear Tyres (18-PR)
5. Extended Tractor Length/Wheel Base
6. Spacious Operator Area with Transmission Cover
7. Enhanced Fuel Tank Capacity
8. Magnetic Drain Plug
9. Seat Canopy
10. Rear View Mirror
11. Mobile Charging Port
12. Heat Shield
13. Maintenance Free Battery
14. Additional Fuel Filtration System



MF 385 2wd Deluxe

1. Heavy Duty Lower Links
2. Lift Capacity Increased with Lift Assister
3. Rear Wheel weights
4. Extended Tractor Length/Wheel Base
5. Bigger & Heavy Duty Front Tyres (12-PR)
6. Heavy Duty Rear Tyres (18-PR)
7. Durable Damper Clutch Plate
8. Spacious Operator Area with Transmission Cover
9. Magnetic Drain Plug
10. Seat Canopy
11. Rear View Mirror
12. Mobile Charging Port
13. Water Heat Shield
14. Maintenance Free Battery



MF 385 4wd Deluxe

1. Heavy Duty Lower Links
2. Lift Capacity Increased with Lift Assister
3. Rear Wheel weights
4. Durable Damper Clutch Plate
5. Front Wheel Mudguards
6. Heavy Duty Rear Tyres (18-PR)
7. Magnetic Drain Plug
8. Seat Canopy
9. Rear View Mirror
10. Mobile Charging Port
11. Water Heat Shield
12. Maintenance Free Battery

You Tube Millat Tractors Limited Official

f Millat Tractors Limited

globe www.millat.com.pk

For further info: ▶

City	Lahore	Karachi	Islamabad	Multan	Sukkur
Phone	37911929-25	34933752	2271470	8537371	5815041
LIAN	111-200-786	111-200-786	111-200-786		
Fax	37925835	34938321	2270660	8538271	5815042



خصوصاً باغات اور تنگ راستوں کے لیے

مِلّت کَانیَا

MF 235 (50 HP)

- ◀ جسامت میں چھوٹا کام میں بڑا
- ◀ کرے ڈیزل کی بچت
- ◀ سپئر پارٹس اور سروس پیر جگہ با آسانی دستیاب
- ◀ کھیتی باڑی اور ترائی کے کاموں کے لیے یکساں موزوں
- ◀ روٹاویٹر، تھریشر، ٹیوب ویل اور لان موور پر P.T.O کی بہترین کارکردگی

The Heartbeat of the Farmers...

MILLAT TRACTORS LIMITED

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Millat Tractors Celebrates Historic Export Milestone

Another marvelous milestone was accomplished by Millat Tractors Ltd, by exporting 2500 tractor units from Pakistan around the globe. MTL has made history by being the first Pakistani tractor manufacturing company to have exported Tractors, Engines and Components worth USD 17 million during 2023-24. This marks an unprecedented growth and a phenomenal rise of 51% compared to its last year exports. This in itself is a testament of company's pursuit for excellence, high quality standards & remarkable performance which culminated into worldwide trust in its products.

Mr. Sikander Mustafa Khan, Chairman Millat Group, Board of Directors, CEO MTL and Management celebrated the ceremony of delivering over 2500 export tractors. At this proud moment, the Chairman appreciated & congratulated Millat Team's commitment towards strictly adhering to best quality standards and winning the trust of worldwide customers in South America, Middle East, Africa and Afghanistan. He further reiterated that the promising opportunities of exports must be availed by the company which will further add to the fine achievements of Millat Tractors Ltd as this year it is celebrating its 60 years of service to the nation.



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ALHAMDULILLAH!!!
MILLAT TRACTORS
 ACHIEVES ANOTHER MILESTONE
2500+ TRACTORS EXPORTED
 IN 2023-24




Millat Tractors Celebrates Historic Export Milestone!

Another marvellous milestone was accomplished by Millat Tractors Ltd, by exporting 2500 tractor units from Pakistan around the globe as in May 2024. MTL has made history by being the first Pakistani tractor manufacturing company to have exported Tractors, Engines and Components worth USD 17 million during 2023-24. This marks an unprecedented growth and a phenomenal rise of 51% compared to its last year exports. This in itself is a testament of company's pursuit for excellence, high quality standards & remarkable performance which has culminated into worldwide trust in its products.

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Millat Tractors celebrates historic export milestone



Deerovux Rawalpindi

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پبلک 32 | 29 جولائی 2024ء | 1448 | 30 جولائی 2024ء | 18 جولائی 2024ء | 296

سنگھڑے مصطفیٰ نے ٹریکٹرز کا ایک سو پچھتر سو تریس کا افتتاح کر دیا۔

ملی ترقی میں ہماری اہم طاقت ہے اور ہم دنیا بھر میں اپنے ایک سو پچھتر سو تریس ٹریکٹرز کو دنیا بھر میں اپنی نئی نئی برآمدات کے ذریعے اپنے کاروبار کو فروغ دینے کی کوشش کر رہے ہیں۔

میلٹ ٹریکٹرز کی برآمدات میں ایک سو پچھتر سو تریس ٹریکٹرز کی برآمدات کا افتتاح کر دیا گیا ہے۔

میلٹ ٹریکٹرز کی برآمدات میں ایک سو پچھتر سو تریس ٹریکٹرز کی برآمدات کا افتتاح کر دیا گیا ہے۔

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ملٹ ٹریکٹرز نے 2500 یونٹ برآمد کرنے کا سنگ میل عبور کیا

لاہور (پبلک نیوز) ملٹ ٹریکٹرز نے 2500 ٹریکٹرز برآمد کر کے پاکستان سے دنیا بھر میں 2500 ٹریکٹرز برآمد کر کے ایک سو پچھتر سو تریس ٹریکٹرز کی برآمدات کا افتتاح کر دیا ہے۔

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ملٹ ٹریکٹرز کے چار بیچ سارا برآمدی سنگ میل کی تقریب

ملٹ ٹریکٹرز نے 2500 یونٹ برآمد کرنے کا سنگ میل عبور کیا۔

میلٹ ٹریکٹرز کی برآمدات میں ایک سو پچھتر سو تریس ٹریکٹرز کی برآمدات کا افتتاح کر دیا گیا ہے۔

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Millat Tractors celebrates historic export milestone

Another marvellous milestone was accomplished by Millat Tractors Ltd which exported 2500 tractor units from Pakistan in May 2024. MTL has made history by being the first Pakistani tractor manufacturing company to have exported tractors, engines and components worth USD 17 million during 2023-24. This marks an unprecedented growth and a phenomenal rise of 51% compared to its last year exports. This in itself is a testament of company's pursuit for excellence, high quality standards & remarkable performance which has culminated into worldwide trust in its products.

Mr Sikander Mustafa Khan, Chairman Millat Group, Board of Directors, CEO MTL and management celebrated the ceremony of delivering over 2500 export tractors. At this proud moment, the chairman appreciated & congratulated Millat Team's commitment towards strictly adhering to best quality standards and winning the trust of worldwide customers in South America, Middle East, Africa and Afghanistan. He further reiterated that the promising opportunities of exports must be availed by the company which will further add to the fine achievements of Millat Tractors Ltd as this year it is celebrating its 60 years of service to the nation.

Millat Tractors Ltd Starts Exports to Govt. of Madagascar with Principal Massey Ferguson, AGCO-USA



A high level delegation from the Government of Madagascar led by Mrs. Oliva Rafalimanana, representing PADAP Madagascar, (World Bank Project) and Mr. Solofo Rabezahary, representing Massey Ferguson, Madagascar, visited Millat Tractors Limited, factory on 19-04-2024 to inaugurate the Exports of Millat Tractors Massey Ferguson model: MF-360 (4wd) to Madagascar. These tractors are being exported under the special trade initiative i.e. “The Madagascar Project”, which is funded by The World Bank, through MTL’s principal AGCO-USA, who are the owners and producers of the world renowned brand Massey Ferguson.

This project is aimed at uplifting the Agricultural growth and farm mechanization in Madagascar through use of the world’s most affordable and top quality tractor i.e. the Millat Tractors Ltd MF models manufactured in Pakistan.

The delegation members thoroughly visited the technical facilities, production systems and acknowledged the quality standards being strictly maintained by the company. MTL is highly thankful to its Principal AGCO & the Government of Madagascar, for their trust, support and dedication to deliver these finest quality products in the African region, enabling Madagascar to utilize MTL’s cost effective and high efficiency tractors for accelerating rapid agricultural prosperity.



60 Years Special Edition



MTL Director Marketing received MAP Award

Mr. Azhar Noor, Director Marketing - Millat Tractors Limited received best performance award from MAP - Marketing Association of Pakistan - "Lahore Chapter" at PC Hotel Lahore on 29th June 2024.



60 Years Special Edition

Millat Tractors - Corporate Ads



ANOTHER MAJOR MILESTONE ACHIEVED BY
MILLAT TRACTORS
WITH EXPORT OF **2500** TRACTORS

MTL makes history once again with the export of over **2500** Tractors, Engines and Components during **2023-24**. This marks an unprecedented growth by recording a phenomenal rise of **51%** in exports over last year.

It bears testimony to the company's excellence in performance and blooming worldwide trust in its products, while validating our **highest quality standards**.

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60 Years
of
Agricultural Growth & Service to The Nation

- 90% INDIGENISATION
- OVER 500,000 JOBS
- GLOBALLY PRICE & QUALITY COMPETITIVE TRACTORS
- SAVING FOREIGN EXCHANGE THROUGH IMPORT SUBSTITUTION
- SUBSTANTIAL CONTRIBUTION TO NATIONAL EXCHEQUER
- LEADING TRACTOR EXPORTER
- UNMATCHED AFTER-SALES SERVICES
- INNOVATIVE PRODUCTS AS PER CUSTOMER NEEDS

We stay committed to our customers and shall continue to play our role in driving country's economic progress.

Scan to Watch MILLAT ANTHEM

www.millat.com.pk  Millat Tractors Limited Official Find us on  Millat Tractors Limited

MTL 60 Years – Chrome Letters on Grass Platform



On 1st January 2024, the Admin department invited the honorable CEO MTL, Mr. Raheel Asghar to inaugurate the installation of MTL 60 years Steel carved Chrome Plated Letters on Grass, which was installed to beautify the environment of MTL factory and also to motivate the employees, enabling them to take pride on completion of 60 successful ears of innovation, honesty and service to the nation by Millat family.

60 Years Special Edition

Print Media Coverage of 60 Years Celebration Event

Business

60 years of excellence celebrated by Millat Tractors



F.P. Report

KARACHI: Millat Tractor Ltd, the leading manufacturer of Agricultural Tractors, Farm Machinery & Power Transmissions in Pakistan, celebrated its 60 years of Excellence and success as the country's largest tractor selling company since 1956.

At this auspicious occasion the Chairman Millat Group, Mr. Sikandar Merizi Khan paid rich tributes to its founding father Mr. Rana Khuda Dad, its Board of Directors, past & present employees, management and workers who had the vision of

the path of localization and tapping global markets with its wide range of products.

The CEO, Mr. Raheel Anjum congratulated all its stakeholders, partners and employees for their invaluable contributions and proposal that Millat continue to strengthen and serve the economy of Pakistan.

At this special occasion, the company released its "Millat Anthem Song" expressing its enthusiasm and association with the farmers, their struggle to provide and the dedication of its workforce. The video anthem sang depicted diversity, vibrancy and patriotic emotions of the

company towards the motherland.

On this historic milestone, honoring the needs of the farming community, the company introduced 62 new tractor models as a gift to the farmers introducing its Deluxe series with MF-280 Deluxe and MF-345 Deluxe, which are a mark of art in terms of Power, Safety, Comfort and Reliability and will help further to uplift economic progress in the country.

Industry stalwarts and guests included the services of Millat Tractors Ltd towards the prosperity of Pakistan's professionally skilled workforce and its farming community.

ملٹ ٹریکٹرز لمیٹڈ نے 60 سالہ معیاری امتیاز کا جشن منایا

پاکستان کے زرعی شعبے اور دیگر کوترخان چین میں پیش قدمی کرنے والے ملٹ ٹریکٹرز لمیٹڈ نے اپنی 60 ویں سالگرہ منانے کے لیے ایک تاریخی تقریب منعقد کی۔ تقریب میں ملک کے سابق وزیر اعلیٰ اور دیگر اہم شخصیات نے شرکت کی۔ تقریب کے دوران ملٹ ٹریکٹرز لمیٹڈ کے نئے 62 ماڈل ٹریکٹرز کی رونمائی کی گئی۔ ان میں سے کئی ماڈل دنیا کی دیگر کمپنیوں کے ٹریکٹرز سے زیادہ طاقتور اور محفوظ سمجھے جاتے ہیں۔



ملٹ ٹریکٹرز لمیٹڈ کے چیف ایگزیکٹو آفیسر نے تقریب کے دوران خطاب کیا اور ان کی کمپنی کی 60 سالہ تاریخ اور اس کی مستقبل کی جدوجہد پر روشنی ڈالی۔ انہوں نے کہا کہ ان کی کمپنی ہمیشہ سے کسانوں کی خدمت کرنے کے لیے تیار رہی ہے اور وہ مستقبل میں بھی اس کی جدوجہد کرے گا۔

ملٹ ٹریکٹرز لمیٹڈ نے 60 سالہ معیاری امتیاز کا جشن منایا



ملٹ ٹریکٹرز لمیٹڈ نے اپنی 60 ویں سالگرہ منانے کے لیے ایک تاریخی تقریب منعقد کی۔ تقریب میں ملک کے سابق وزیر اعلیٰ اور دیگر اہم شخصیات نے شرکت کی۔ تقریب کے دوران ملٹ ٹریکٹرز لمیٹڈ کے نئے 62 ماڈل ٹریکٹرز کی رونمائی کی گئی۔ ان میں سے کئی ماڈل دنیا کی دیگر کمپنیوں کے ٹریکٹرز سے زیادہ طاقتور اور محفوظ سمجھے جاتے ہیں۔

Daily Nai Bait

ملٹ ٹریکٹرز لمیٹڈ نے 60 سالہ معیاری امتیاز کا جشن منایا



ملٹ ٹریکٹرز لمیٹڈ نے اپنی 60 ویں سالگرہ منانے کے لیے ایک تاریخی تقریب منعقد کی۔ تقریب میں ملک کے سابق وزیر اعلیٰ اور دیگر اہم شخصیات نے شرکت کی۔ تقریب کے دوران ملٹ ٹریکٹرز لمیٹڈ کے نئے 62 ماڈل ٹریکٹرز کی رونمائی کی گئی۔ ان میں سے کئی ماڈل دنیا کی دیگر کمپنیوں کے ٹریکٹرز سے زیادہ طاقتور اور محفوظ سمجھے جاتے ہیں۔

Millat Tractors celebrate 60 years of excellence



The Tractor Ltd, the leading manufacturer of Agricultural Tractors, Farm Machinery & Power Transmissions in Pakistan, celebrated its 60 years of excellence and success as the country's largest tractor selling company since 1956. At this auspicious occasion the Chairman, Millat Group, Mr. Sikandar Merizi Khan paid rich tributes to its founding father Mr. Rana Khuda Dad, its Board of Directors, past & present employees, management and workers who had the vision of localisation and tapping global markets with its wide range of products. The CEO, Mr. Raheel Anjum congratulated all its stakeholders, partners and employees for their invaluable contributions and proposal that Millat continue to strengthen and serve the economy of Pakistan. At this special occasion, the company released its "Millat Anthem Song" expressing its enthusiasm and association with the farmers, their struggle to provide and the dedication of its workforce. The video anthem sang depicted diversity, vibrancy and patriotic emotions of the company towards the motherland. On this historic milestone, honoring the needs of the farming community, the company introduced 62 new tractor models as a gift to the farmers introducing its Deluxe series with MF-280 Deluxe and MF-345 Deluxe, which are a mark of art in terms of Power, Safety, Comfort and Reliability and will help further to uplift economic progress in the country. Industry stalwarts and guests included the services of Millat Tractors Ltd towards the prosperity of Pakistan's professionally skilled workforce and its farming community.

ملٹ ٹریکٹرز لمیٹڈ نے 60 سالہ معیاری امتیاز کا جشن منایا



ملٹ ٹریکٹرز لمیٹڈ نے اپنی 60 ویں سالگرہ منانے کے لیے ایک تاریخی تقریب منعقد کی۔ تقریب میں ملک کے سابق وزیر اعلیٰ اور دیگر اہم شخصیات نے شرکت کی۔ تقریب کے دوران ملٹ ٹریکٹرز لمیٹڈ کے نئے 62 ماڈل ٹریکٹرز کی رونمائی کی گئی۔ ان میں سے کئی ماڈل دنیا کی دیگر کمپنیوں کے ٹریکٹرز سے زیادہ طاقتور اور محفوظ سمجھے جاتے ہیں۔

ملٹ ٹریکٹرز لمیٹڈ نے 60 سالہ برتری کا جشن منایا



ملٹ ٹریکٹرز لمیٹڈ نے اپنی 60 ویں سالگرہ منانے کے لیے ایک تاریخی تقریب منعقد کی۔ تقریب میں ملک کے سابق وزیر اعلیٰ اور دیگر اہم شخصیات نے شرکت کی۔ تقریب کے دوران ملٹ ٹریکٹرز لمیٹڈ کے نئے 62 ماڈل ٹریکٹرز کی رونمائی کی گئی۔ ان میں سے کئی ماڈل دنیا کی دیگر کمپنیوں کے ٹریکٹرز سے زیادہ طاقتور اور محفوظ سمجھے جاتے ہیں۔

Millat Lubricants Launch Ads

MILLAT LUBRICANTS

ملت ڈیزل انجن آئل اور موٹر سائیکل آئل

MILLAT SUPER SAVER CF4

MILLAT HEAVY DUTY DIESEL ENGINE OIL
WHERE FUEL ECONOMY MEETS LONGEVITY
10L 20W50
API CF4

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60 Years Special Edition

Product Flyer's

ملت بیوی ڈیوتی
ڈیزل انجن آئل

MILLAT LUBRICANTS

MILLAT HEAVY DUTY DIESEL ENGINE OIL
10L 20W50

کارکردگی اور فوائد

- ▶ آئیل کی سلیس اور ہلکی سیڑھی
- ▶ آئیل کی سلیس اور ہلکی سیڑھی
- ▶ آئیل کی سلیس اور ہلکی سیڑھی
- ▶ آئیل کی سلیس اور ہلکی سیڑھی

منزل کا یقین
ملت کے ساتھ!

20W-50
API CF-4

ملت سپر سپیڈ
موٹر سائیکل آئل

MILLAT LUBRICANTS

20W-50
API SG - JASO MA
4 Stroke Engine Oil

MILLAT Super Speed Oil

کارکردگی اور فوائد

- ▶ آئیل کی سلیس اور ہلکی سیڑھی
- ▶ آئیل کی سلیس اور ہلکی سیڑھی
- ▶ آئیل کی سلیس اور ہلکی سیڑھی
- ▶ آئیل کی سلیس اور ہلکی سیڑھی

منزل کا یقین
ملت کے ساتھ!

Social Media Campaign

MILLAT HEAVY DUTY DIESEL ENGINE OIL

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Chalta Jave Sath Nibhaye!

منزل کا یقین
ملت کے ساتھ!

MILLAT SUPER SPEED OIL
Economy & Durability, Ride by Ride!

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لمبے سفر کا
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منزل کا یقین
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